

Press Release
(For Immediate Release)

Kingdee Signs Global Strategic Agreement with Amazon AWS Building a World-class ERP Cloud Service Platform “All-In” with AWS



Mr. XU Shaochun, the Chairman of the Board and CEO of Kingdee, Mr. Adam Selipsky, the Vice President of Amazon AWS, Mr. Ed Murray, the Deputy Mayor of Seattle, Mr. TANG Jie, the Deputy Mayor of Shenzhen attended the signing ceremony.

(23 April 2015, Hong Kong) Kingdee International Software Group Company Limited (Stock Code: 00268.HK) is pleased to announced that Kingdee Group has signed a global strategic partnership agreement with Amazon Web Services (“Amazon AWS”). Under the terms of the agreement, Kingdee would build up its world-class ERP cloud service platform based on AWS Cloud Platform. The parties will strengthen their cooperation in various areas including ERP cloud service business transformation, product innovation and technology development, automated operation and maintenance, user experience, international market service, personnel development. The cooperation will also assist Kingdee in building out its world-class ERP cloud service platform, and expedite the development of enterprise cloud computing and cloud computing ecosystem in China. Mr. XU Shaochun, the Chairman of the Board and CEO of Kingdee, Mr. Adam Selipsky, the Vice President of Amazon AWS, Mr. Ed Murray, the Deputy Mayor of Seattle, Mr. TANG Jie, the Deputy Mayor of Shenzhen, and Mr. Wang Shi, the well-known entrepreneur, and some one hundred other persons attended the signing ceremony.

Through the global strategic cooperation between Kingdee and Amazon AWS, Kingdee will become Amazon AWS's core partner in the global cloud service field. Amazon AWS will share with Kingdee its technology, methods, experience and knowledge in cloud computing, and will fully support Kingdee's ERP cloud service. Supported by Amazon AWS's secure, stable and highly flexible cloud computing, Kingdee ERP cloud service would allow ERP to be on-demand as soon as it's turned on and connected as well as provide other features such as elastic computing, on-demand and pay-per-use. At the same time, via the global AWS services, both parties will strive to further help Chinese companies expand cross-border business and readily promote their services to overseas customers. Furthermore, the cooperation will allow Chinese companies to enjoy the most secure, highest quality and most professional ERP cloud services at lower costs, achieve the light asset management in the "Internet +" era, and effectively support the Chinese enterprise's rapid growth and global expansion strategy.

According to market research firm Gartner, 47% of enterprises are planning to move their core ERP system to the cloud within five years. Kingdee was named as the leader in the SME ERP market in China for the tenth consecutive year with 4 million enterprise customers and 50 million users. The cooperation between Kingdee and Amazon AWS complements each company's strengths, and provides huge potential in the market.

Mr.XU Shaochun, the founder of Kingdee, said: "we'd like to leverage this great opportunity to expand its ERP cloud service to over 50,000 enterprises within three years, build the world-class ERP cloud service platform, continue to lead the enterprise mobile internet service market, provide the ultimate experience for business users of cloud services, and help Chinese enterprise internet to transform and upgrade."

Adam Selipsky, Vice President of Amazon AWS, commented: "Clients wished to access to different software solutions through the cloud services, which help them to improve the flexibility and scalability of the system and enjoy pay-as-you-go model. Software vendors want to focus on their own business innovations and customer experiences, rather than managing the undifferentiated infrastructure. We are excited to work with Kingdee to accelerate the innovation and iteration for Kingdee's ERP solutions with the support from AWS cloud."

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About Kingdee International Software Group Corporation Limited

Kingdee International Software Group Company Limited (“Kingdee” or the “Group”; Stock Code: 00268.HK) was founded in 1993 and headquartered in Shenzhen, PRC. With “Let Data Creates Values” as its mission, “Build the Biggest Enterprise Big Data Cloud in China “as its vision and “Walk on ZHENGDAO (right track) and Walk by WANGDAO (noble way)” as its core values, “User-first, Small, Beauty, Fast” product and service belief, the Group provides software products and Cloud services for over four million corporates, hospitals and government organizations and for over fifty million users worldwide. Kingdee was named as the leader in the SME ERP market in China for the tenth consecutive year.

For further information about Kingdee International, please visit the Group’s website at www.kingdee.com.

About Amazon Web Services

Launched in 2006, Amazon Web Services offers a robust, fully featured technology infrastructure platform in the cloud comprised of a broad set of compute, storage, database, analytics, application, and deployment services from data center locations in the U.S., Australia, Brazil, China, Germany, Ireland, Japan, and Singapore. More than a million customers, including fast-growing startups, large enterprises, and government agencies across 190 countries, rely on AWS services to innovate quickly, lower IT costs and scale applications globally. To learn more about AWS, visit <http://aws.amazon.com>.

Investor and Media Enquiries:

Branden Chen
Kingdee International Software Group Co., Ltd.
Tel : 852-2155 3721
Email: branden_chen@kingdee.com

Gina Liu
PRChina Limited
Tel: 852-2522 1368
Email: gliu@prchina.com.hk

Summer Gan
Kingdee International Software Group Co., Ltd.
Tel : 86-755-8607 2596
Email: summer_gan@kingdee.com

Peggy Yuan
PRChina Limited
Tel: 852-2522 1838
Email: jyuan@prchina.com.hk



Yanni Huang
Kingdee International Software Group Co., Ltd.
Tel : 86-755-8607 2591
Email: yanni_huang@kingdee.com

Cassie Huang
PRChina Limited
Tel: 852-2522 1838
Email: chuang@prchina.com.hk